



Church Music Publishers Association

founded 1926



CCLI[®]

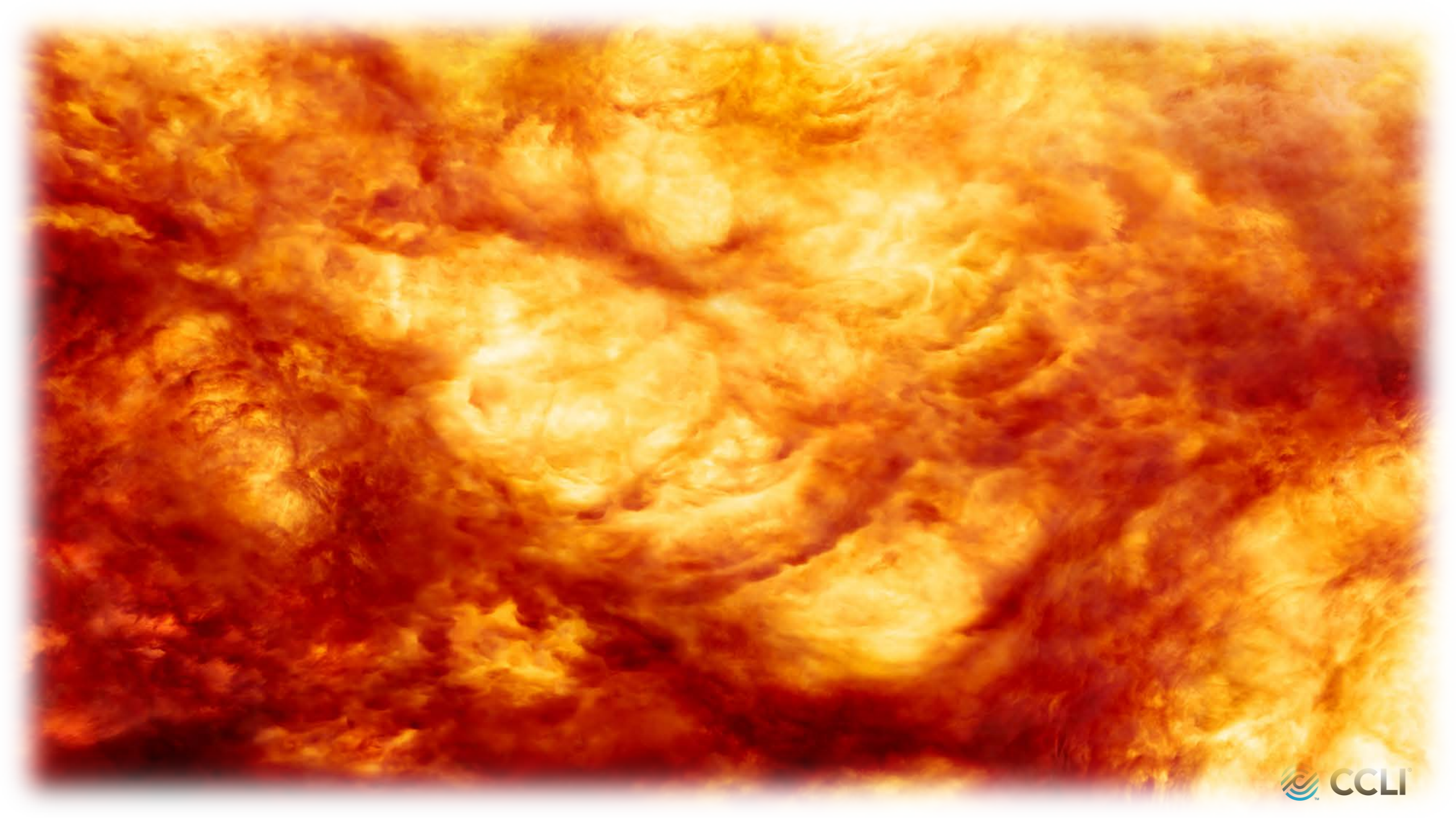
Intellectual Property & Global Prosperity

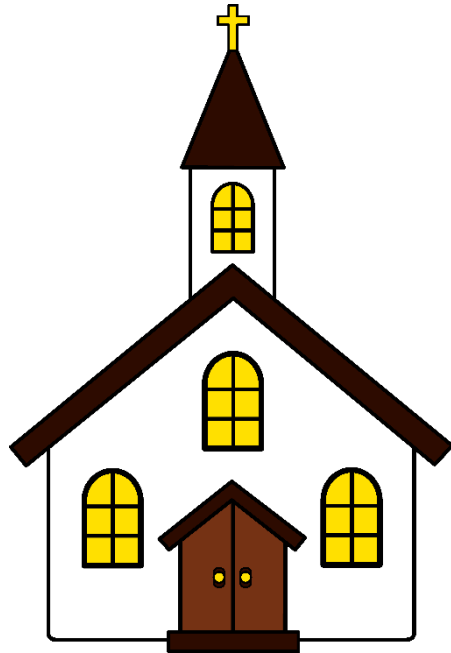
October 2016

Quick Facts:

- USA – approx. 350,000 churches
- World – approx. 2.18 billion Christians
- USA – over 50 million people gather weekly and utilize intellectual property (songs)

The Chemical Industry's Carbon Footprint





Nothing compares
to Your embrace
light of the world
forever reign

Fairest Lord Jesus, Ruler of all nature,
O Thou of
Thee will I
Thou, my s
Come, every soul by sin oppressed,
There's mercy
And He will su
By trusting in H
I know not how this saving faith To me He did impart,
Nor how believing in His Word Wrought peace within my heart.
But I know Whom I have believed, And am persuaded that He is able
To keep that which I've committed Unto Him against that day.• Only trust
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I know not how the Spirit moves, Convincing us of sin,
Revealing Jesus through the Word, Creating faith in Him.
But I know Whom I have believed, And am persuaded that He is able
To keep that which I've committed Unto Him against that day.For Jesus shed
Rich blessings t
Plunge now int
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That leads you
Believe in Him
And you are ful
And on to glory
In Christ's rede
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I know not what of good or ill May be reserved for me,
Of weary ways or golden days, Before His face I see.
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I know not when my Lord may come, At night or noontday fair,
Nor if I walk the vale with Him, Or meet Him in the air.
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- Breakdown of historical publishing paradigms
- Breakdown of historical song usage paradigms
- Breakdown of business model paradigms



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Simplifying access.



Simplifying access to enable churches and individuals...

To Worship.

To what are we simplifying access?

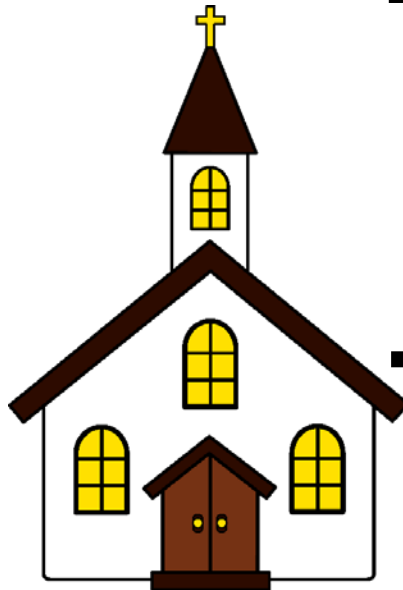
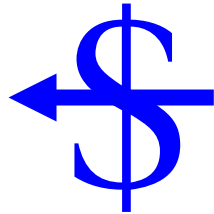
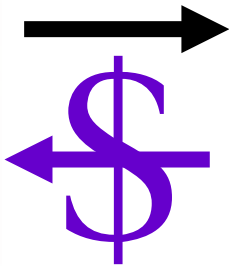
For whom are we simplifying access?

- To Content
- To Resources
- To Media

- To Audiences
- To Channels
- To Community



To empower worship by providing affordable and legal content, resources and media.



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- North America – 160,000+ churches
- 250,000+ churches in 40 countries
- Globally – over 500,000 licenses/units
-  **SongSelect**[®]
by CCLI
 - Visits from 223 countries
 - 9.3 million page views per month
 - Accessed and delivered 22.7 million lyric, chord, lead & vocal sheets



- North America – 160,000+ churches
- 250,000+ churches in 40 countries
- Globally – over 500,000 licenses/units



Over \$ ½ Billion in royalties in 27 years



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- Survival
- Strategic Solutions
- Royalties
- Partnership



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