



CENTER FOR THE PROTECTION  
OF INTELLECTUAL PROPERTY

*Fifth Annual Fall Conference*

# Real Intellectual Property Reform

OCTOBER 12 – 13, 2017

*Keynote Speaker*

**T.J. Stiles**

**GEORGE  
MASON**  
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# Real Intellectual Property Reform

CPIP's Fifth Annual Fall Conference will highlight how IP can work more effectively. IP has several jobs, all of them essential to flourishing individual lives and national economies. It secures investments in creative and inventive activity and careers, it is the foundation for the commercialization of innovation and creative works, and it helps to improve and enrich the lives of creators, inventors, and the public. While it serves these functions, it could always do better. Moreover, in recent years, there have been attempts by scholars, governments, and courts to "rein in" IP that have both intentionally and unintentionally made IP less effective.

Our conference will encourage and discuss proposals to make IP work more effectively. We will seek to understand how IP institutions could work better and serve their purposes more productively. As is the hallmark of all CPIP events, scholars, inventors, creators, and industry representatives will talk about the real world impact of and practicality of the ideas we discuss.

*CPIP would like to thank the George Mason Law Review for its invaluable support in hosting the conference and publishing the conference papers.*

## Program

**THURSDAY, OCTOBER 12, 2017**

<b>1:00 – 2:00 pm</b>	REGISTRATION
<b>2:00 – 2:15 pm</b>	OPENING REMARKS
<b>2:15 – 3:45 pm</b>	<b>PANEL 1: PUTTING THE PROPERTY BACK IN IP</b> <b>Prof. Ryan Holte</b> – University of Akron School of Law <b>Dina LaPolt</b> – LaPolt Law, P.C. <b>Prof. Sean O'Connor</b> – University of Washington School of Law <b>Prof. Joshua Sarnoff</b> – DePaul University College of Law MODERATOR: <b>Devlin Hartline</b> – Assistant Director, Center for the Protection of Intellectual Property
<b>3:45 – 4:00 pm</b>	BREAK
<b>4:00 – 5:30 pm</b>	<b>PANEL 2: THE WAY FORWARD FOR THE INTERNATIONAL IP SYSTEM</b> <b>Stephen Ezell</b> – Vice President, Global Innovation Policy, Information Technology and Innovation Foundation <b>Becky Fraser</b> – Director, International Government Affairs, Qualcomm <b>Prof. Mark Schultz</b> – Founder, Center for the Protection of Intellectual Property, Antonin Scalia Law School, George Mason University, Professor of Law, Southern Illinois University School of Law <b>George York</b> – Senior Vice President, International Policy, Recording Industry Association of America MODERATOR <b>Chris Moore</b> – Deputy Vice President, International, Pharmaceutical Research and Manufacturers of America
<b>5:30 pm</b>	ADJOURN

## FRIDAY, OCTOBER 13, 2016

8:30 – 9:00 am

REGISTRATION

9:00 – 10:30 am

### PANEL 3: IMPROVING IP ADMINISTRATION

**Prof. Sandra Aistars** – Antonin Scalia Law School, George Mason University,  
*Director, Copyright Research and Policy, Center for the Protection of Intellectual Property*

**Michael Klipper** – Law Office of Michael R. Klipper, PLLC

**Prof. Gary Lawson** – Boston University School of Law

**Prof. Arti Rai** – Duke University School of Law

MODERATOR: **Prof. Ross Davies** – Antonin Scalia Law School, George Mason University

10:30 – 10:45 am

BREAK

10:45 am – 12:15 pm

### PANEL 4: RETHINKING THE IP/ANTITRUST NEXUS

**David Kappos** – *Partner, Cravath, Swaine & Moore LLP*

**Prof. Adam Mossoff** – Antonin Scalia Law School, George Mason University,  
*Founder, Center for the Protection of Intellectual Property*

**Dan Schneider** – *Executive Director, American Conservative Union*

**Prof. Joshua Wright** – Antonin Scalia Law School, George Mason University

MODERATOR: **Prof. Bruce Kobayashi** – Antonin Scalia Law School, George Mason University

12:15 – 2:15 pm

### LUNCH & KEYNOTE ADDRESS

**T.J. Stiles** – *Winner of the Pulitzer Prize and National Book Award*

Author of several award-winning books, including *Custer's Trials: A Life on the Frontier of a New America*,  
*The First Tycoon: The Epic Life of Cornelius Vanderbilt*, and *Jesse James: Last Rebel of the Civil War*

2:15 – 3:15 pm

### PANEL 5: THE MEDIA'S ROLE IN IP POLICY:

#### IMPROVING PUBLIC UNDERSTANDING AND THE POLICY DISCUSSION

**Tony Dutra** – *Legal Editor, Bloomberg BNA*

**Robert Levine** – *Journalist, Author, and former Executive Editor, Billboard*

**Richard Lloyd** – *North America Editor, Intellectual Asset Management*

**Andrew Orlowski** – *Executive Editor, The Register*

MODERATOR: **Prof. Adam Mossoff** – Antonin Scalia Law School, George Mason University,  
*Founder, Center for the Protection of Intellectual Property*

3:15 – 3:30 pm

BREAK

3:30 – 5:00 pm

### PANEL 6: IMPROVING INCENTIVES FOR LONG-TERM RESEARCH IN THE LIFE SCIENCES

**Bruce Artim** – *Director, Federal Affairs, Eli Lilly*

**Prof. Erika Lietzan** – University of Missouri School of Law

**Prof. Greg Salmieri** – Rutgers University

**Jon Santamauro** – *Senior Director, International Government Affairs, AbbVie*

MODERATOR: **Prof. Mark Schultz** – *Founder, Center for the Protection of Intellectual Property, Antonin Scalia Law School, George Mason University, Professor of Law, Southern Illinois University School of Law*

5:15 pm

ADJOURN

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