

JENNER & BLOCK

CONTENT, MEDIA AND ENTERTAINMENT

Jenner & Block's award-winning Content, Media and Entertainment (CME) practice unites more than 30 highly skilled litigators, counsellors, and dealmakers. Our nationally recognized CME lawyers have deep experience with copyright, trademark, First Amendment, right of publicity, entertainment contract, M&A, licensing, trade secret, contingent compensation accounting, and antitrust matters.

Our broad-based knowledge of our clients' media and entertainment businesses truly sets us apart from the competition. Our work covers a wide spectrum of industries including television, motion pictures, music, video games, sports, news media, social media, live events, and advertising.

Our practice is known for excellent work product and superior client service. We are passionate about the industries in which we practice. Our long-term clients rely on us as strategic partners in addressing their most pressing matters and cutting-edge legal and business issues confronting their industries.

Our collaborative, multidisciplinary team has successfully protected our clients' valuable content and navigated cutting edge copyright, trademark, and First Amendment issues in numerous groundbreaking, industry-shaping cases, including *Steinbeck v. Kaffaga*, *WNET v. Aereo*, *Capital Records v. MP3tunes*, *Universal Recordings v. Escape Media Group*, *MGM Studios v. Grokster*, *Viacom v. YouTube*, and *Columbia Pictures v. Fung* (isoHunt).

From high-profile copyright and trademark infringement claims, to high-stakes trade secrets and contract cases, to high-value participation accounting arbitrations, Jenner & Block's CME litigators are always ready to protect our clients' interests in the rapidly evolving media and entertainment space. Our CME corporate lawyers are seasoned, savvy, strategic dealmakers who provide sophisticated advice on complex, often first-of-their-kind transactions in sports, gaming, streaming content, and mediatech. Together, we offer each client our collective experience to deliver unparalleled service with practical advice.

“Jenner has a deep understanding of and tremendous experience in media and entertainment ... The team has provided sound and innovative legal advice to reach successful solutions.”

– Client Comment (*Chambers USA*)

The CME practice and its lawyers are widely recognized as being among the best in the country:

Chambers
AND PARTNERS

Chambers USA Nationwide Recognition for IP and Media & Entertainment

In 2021, Jenner & Block is one of only nine firms to receive nationwide recognition in the category of "Intellectual Property: Copyright, Trademark and Trade Secrets." In addition, the practice is highly ranked in Media & Entertainment in California, New York, Washington, DC, and Illinois.



Legal 500 US Top-Tier Copyright Practice in United States

In 2021, Jenner & Block is once again recognized by *Legal 500* as one of only five firms garnering Tier I recognition in the nationwide Copyright category. The firm is also ranked in the nationwide Media and Entertainment and Telecoms and Broadcast categories.



Law360 Practice Group of the Year: Media & Entertainment

Selected by *Law360* as a "Practice Group of the Year" in Media, & Entertainment for 2019 and every year between 2013 and 2017, as well as 2011. The group was also named a "Practice Group of the Year" in Sports & Betting in 2019.