SUMMER SCHOOL

WIPO-U.S. Summer School on Intellectual Property
Organized by
the World Intellectual Property Organization (WIPO)
In cooperation with
the Center for Intellectual Property x Innovation Policy (C-IP²),
George Mason University, Antonin Scalia Law School
Hosted online from Arlington, Virginia, U.S.A. | June 6-10 & 13-17, 2022
WEEK 1: IP & INNOVATION INDUSTRIES
All regular classes will be held virtually over Zoom
All program times are in New York Eastern Daylight Time (EDT).

MONDAY, JUNE 6, 2022

MODULE I: INTRODUCTIONS AND OVERVIEW OF INTELLECTUAL PROPERTY

9:00 – 9:30 am WIPO-U.S. Welcome, Introductions, & Program Overview

Speakers: Edward Kwakwa, Assistant Director General, Global Challenges and Partnerships Sector, WIPO
Joshua Kresh, Managing Director, C-IP
Prof. Sean O’Connor, Faculty Director, C-IP, George Mason University, Antonin Scalia Law School
Kristina Pietro, Director of Operations & Events, C-IP

9:30 – 10:15 am Student Introductions

10:15 – 11:30 am Session 1: Overview and Economics of Intellectual Property

Speaker: Prof. Jonathan Barnett, University of Southern California, Gould School of Law

11:30 am – 12:45 pm Long Lunch Break – refer to the “2022 General Information” doc for the Zoom hangout link

12:45 – 2:15 pm Session 2: Panel: The Role of IP Institutions in the Global IP System

Panelists WIPO Representative
Jimmy Mauldin, U.S. Department of State
Aurelia Schultz, Office of Policy and International Affairs, U.S. Copyright Office
Andrew Toole, PhD, U.S. Patent and Trademark Office

Moderator: Joshua Kresh, C-IP

2:15 – 2:35 pm Short Break

2:35 – 4:05 pm Session 3: The Different Kinds of Property in Intellectual Property

Speaker: Prof. Sean O’Connor, C-IP, George Mason University, Antonin Scalia Law School

4:05 – 4:20 pm Complete Today’s Day 1 Evaluations via SurveyMonkey Link: TBA

TUESDAY, JUNE 7, 2022

MODULE II: PATENTS
9:00 – 10:15 am  
Session 4: Fundamentals of U.S. Patent Law  
Speaker: Prof. Kristen Jakobsen Osenga, University of Richmond School of Law

10:15 – 10:30 am  
Short Break

10:30 – 11:45 am  
Session 5: Establishing Rights: U.S. Patent Prosecution  
Speaker: Prof. Dale Lazar, George Mason University, Antonin Scalia Law School

11:45 am – 1:00 pm  
Long Lunch Break – refer to the “2022 General Information” doc for the Zoom hangout link

1:00 – 2:15 pm  
Session 6: Enforcing Rights: U.S. Patent Litigation  
Speakers: The Hon. Judge Susan Braden (Ret.)  
Joshua Kresh, C-IP²

2:15 – 2:35 pm  
Short Break

2:35 – 4:05 pm  
Session 7: Panel: Patents in the Innovation Industries  
Panelists: John Kolakowski, Nokia  
David Korn, PhRMA  
Urška Petrovčič, Qualcomm  
Hans Sauer, BIO  
Moderator: Prof. Sean O’Connor, C-IP², George Mason University, Antonin Scalia Law School

4:05 – 4:20 pm  
Complete Today’s Day 2 Evaluations via SurveyMonkey Link: TBA

WEDNESDAY, JUNE 8, 2022

MODULE II PATENTS (cont’d)

9:00 – 10:15 am  
Session 8: The Real-World Value of Patents  
Speaker: Theresa M. Weisenberger, BakerHostetler

10:15 – 10:30 am  
Short Break

10:30 – 11:45 am  
Session 9: Monetizing Patents through Licensing
THURSDAY, JUNE 9, 2022

MODULE III: SPECIAL INNOVATION LAW

                 Speaker: Matthew Bryan, WIPO

10:15 – 10:30 am Short Break

10:30 – 11:45 am  Session 13: IP Issues in Life Sciences R&D and Commercialization
                    Speaker: Prof. Emily Michiko Morris, Akron Law

11:45 am – 1:00 pm Long Lunch Break – refer to the “2022 General Information” doc for the Zoom hangout link

1:00 – 2:15 pm  Session 14: IP Valuation and Management
                 Speaker: Damon Matteo, CEO, Fulcrum Strategy

2:15 – 2:35 pm Short Break

2:35 – 4:05 pm  Session 15: Simulation Exercise: Transfer of Technology and Licensing
                 Speaker: David Grossman, Office of Technology Transfer,
FRIDAY, JUNE 10, 2022

MODULE IV: TOPICS TRADE SECRETS

9:00 – 10:15 am  Session 16: Fundamentals of Trade Secrets
                  Speaker:  Prof. Mark Schultz, University of Akron School of Law

10:15 – 10:30 am  Short Break

10:30 – 11:45 am  Session 17: Real World Value of Trade Secrets in a Global Innovation Economy
                  Speaker:  Prof. Mark Schultz, University of Akron School of Law

11:45 am – 1:00 pm  Long Lunch Break – refer to the “2022 General Information” doc for the Zoom hangout link

1:00 – 2:30 pm  Session 18: Simulation Exercise: Best Practices for Protecting Trade Secrets
                  Speaker:  Prof. Mark Schultz, University of Akron School of Law

2:30 – 2:50 pm  Short Break

2:50 – 4:20 pm  Session 19: Panel: Trade Secrets in Global Business
                  Panelists:  TBA
                  TBA
                  Debra Waggoner, Corning Incorporated
                  Richard V. Wells, Baker McKenzie
                  Moderator:  Prof. Mark Schultz, University of Akron School of Law

4:20 – 4:35 pm  Complete Today’s Day 5 Evaluations via SurveyMonkey Link:
                  TBA

WEEK 2: IP AND CREATIVE INDUSTRIES
All regular classes will be held virtually over Zoom
All program times are in New York Eastern Daylight Time (EDT).

MONDAY, JUNE 13, 2022

MODULE V: COPYRIGHT
9:00 – 10:15 am  
Session 20: Fundamentals of Copyright  
Speaker: Prof. Sandra Aistars, George Mason University, Antonin Scalia Law School; Senior Fellow for Copyright Research and Policy & Senior Scholar, C-IP²

10:15 – 10:30 am  
Short Break

10:30 – 11:45 am  
Session 21: Securing & Using Copyright Protection Globally  
Speaker: Prof. Eric Priest, University of Oregon Law School

11:45 am – 1:15 pm  
Long Lunch Break and Overview of the LLM Program at Scalia Law  
*Brian’s presentation will begin around 12:00 PM EDT*  
Speaker: Brian Benison, Director of Graduate Admissions, Antonin Scalia Law School

1:15 – 2:30 pm  
Session 22: Copyright in the Digital World  
Speaker: Steve Tepp, Sentinel Worldwide

2:30 – 2:50 pm  
Short Break

2:50 – 4:20 pm  
Session 23: Panel: Copyright in the Creative Industries  
Panelists: Troy Dow, Disney  
David Lowery, Songwriter & Artist  
Karen Marangi, RELX  
Daniel (Danny) Marti, Tencent  
Jessica Richard, Recording Industry Association of America  
*Moderator:* Prof. Sandra Aistars, George Mason University, Antonin Scalia Law School; C-IP²

4:20 – 4:30 pm  
Complete Today’s Day 6 Evaluations via SurveyMonkey Link: TBA

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**Tuesday, June 14, 2022**

**MODULE V: COPYRIGHT (cont’d)**

9:00 – 10:15 am  
Session 24: An IP Social Justice Perspective on Copyright Protection for AI Implementations  
Speaker: Prof. Steven Jamar, Howard University School of Law, Institute for Intellectual Property and Social Justice (IIPSJ)

10:15 – 10:30 am  
Short Break
Session 25: Case Study: Bringing Traditional Knowledge to Global Markets for the Benefit of Local Communities

Speaker: Prof. Lateef Mtima, Howard University School of Law, Institute for Intellectual Property and Social Justice (IIPSJ)

Long Lunch Break – refer to the “2022 General Information” doc for the Zoom hangout link

Session 26: Copyright Developments Outside the United States

Speakers: Kimberly Isbell, U.S. Copyright Office
          Molly Stech, U.S. Patent & Trademark Office

Session 27: Fireside Chat: Suzanne Wilson, General Counsel and Associate Register of Copyrights, U.S. Copyright Office
          Prof. Sandra Aistars, George Mason University, Antonin Scalia Law School; C-IP²

Complete Today’s Day 7 Evaluations via SurveyMonkey Link: TBA

WEDNESDAY, JUNE 15, 2022

MODULE VI: TRADEMARKS

Session 28: Overview & Fundamentals of Trademarks

Speaker: Prof. Amanda Compton, George Mason University, Antonin Scalia Law School

Short Break

Session 29: Real-World Value in Commercial Goodwill

Speaker: Prof. Justin Hughes, Loyola Law School, Los Angeles

Long Lunch Break – refer to the “2022 General Information” doc for the Zoom hangout link

Session 30: C-IP² and Lemelson SI Panel:
The USA’s Innovation System in a Changing World

National innovation systems vary around the world, some relying principally on government-set policy and funding, others based on market forces and technology transfer or collaboration among firms, universities, and other entities. The US innovation system has responded historically to periods of war with greater emphasis on self-sufficiency, and to periods of peacetime trade with stronger intellectual property protections and incentives for commercial development. As countries around the world retrench to an era of higher tariffs, reduced globalization, and emphasis on national security, how will the US innovation system respond? Are there approaches from the past that will return? How will and how should key elements of the innovation system – including independent inventors, firms, universities, government labs, the USPTO, and various other sites of entrepreneurial activity – operate in a changing world?

Opening historical perspective: Arthur Daemmrich, Director, Lemelson Center for the Study of Invention and Innovation, Smithsonian’s National Museum of American History

Panelists: TBA
TBA
TBA

 Moderator: Prof. Sean O’Connor, C-IP², George Mason University, Antonin Scalia Law School

3:00 – 3:15 pm Complete Today’s Day 8 Evaluations via SurveyMonkey Link: TBA

Thursday, June 16, 2022

MODULE VI: TRADEMARKS (cont’d)

9:00 – 10:30 am Session 31: Simulation Exercise: Protecting Brands in a Modern Economy

Speaker: Prof. Amanda Compton, George Mason University, Antonin Scalia Law School

10:30 – 10:45 am Short Break

MODULE VII: SPECIAL TOPICS IN CREATIVE INDUSTRIES

10:45 am – 12:00 pm Session 32: Intellectual Property Legislation

Speakers: Bradley J. Watts, Sen. Tom Tillis
Philip Warrick, Irell & Manella

12:00 – 1:15 pm Long Lunch Break— refer to the “2022 General Information” doc for the Zoom hangout link

1:15 – 2:30 pm Session 33: Counterfeiting & International Enforcement
2:30 – 2:50 pm  
Short Break

2:50 – 4:05 pm  
Session 34: IP and Media Issues in Video Games  
Speaker: Ben Golant, Tencent America

4:05 – 4:20 pm  
Complete Today’s Day 9 Evaluations via SurveyMonkey Link: TBA

Friday, June 17, 2022

MODULE VII: SPECIAL TOPICS IN CREATIVE INDUSTRIES (cont’d)

9:00 – 10:15 am  
Session 35: IP & Competition Policy  
Speaker: Prof. John Yun, Global Antitrust Institute, George Mason University  
Antonin Scalia Law School

10:15 – 10:30 am  
Short Break

CAPSTONE SUMMARY, CERTIFICATES, AND CONCLUSION

10:30 – 11:30 am  
Session 36: IP Office Hours for Patents, Trade Secrets, Copyrights, and Trademarks  
Speakers: Prof. Sandra Aistars, George Mason University, Antonin Scalia Law School; Senior Fellow for Copyright Research and Policy & Senior Scholar, C-IP2  
Joshua Kresh, Managing Director, C-IP2  
Prof. Sean O’Connor, Faculty Director, C-IP2, George Mason University, Antonin Scalia Law School

11:30 – 11:50 am  
Short Break

11:50 am – 12:50 pm  
Concluding Event & Closing Remarks  
Speakers: Joshua Kresh, Managing Director, C-IP2  
Prof. Sean O’Connor, Faculty Director, C-IP2, George Mason University, Antonin Scalia Law School  
Maria Stella Ntamark, WIPO Academy

12:50 – 1:15 pm  
Complete Today’s Day 10 Evaluations: TBA
Complete the Important Final WIPO-U.S. Program Evaluation:
TBA

1:15 pm Program Concludes

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C-IP² would like to thank the following speakers for donating their time to teach at the 2022 WIPO-U.S. Summer School on Intellectual Property:

TBA