

Updated June 15, 2022



Center for
Intellectual
Property x
Innovation
Policy



SUMMER SCHOOL

WIPO-U.S. Summer School on Intellectual Property

Organized by
the World Intellectual Property Organization (WIPO)

In cooperation with
the Center for Intellectual Property x Innovation Policy (C-IP²),
George Mason University, Antonin Scalia Law School

Hosted online from Arlington, Virginia, U.S.A. | June 6-10 & 13-17, 2022

WEEK 1: IP & INNOVATION INDUSTRIES

All regular classes will be held virtually over Zoom

All program times are in New York Eastern Daylight Time (EDT).

MONDAY, JUNE 6, 2022

MODULE I: INTRODUCTIONS AND OVERVIEW OF INTELLECTUAL PROPERTY

9:00 – 9:30 am	WIPO-U.S. Welcome, Introductions, & Program Overview
	Speakers: Edward Kwakwa, Assistant Director General, Global Challenges and Partnerships Sector, WIPO Joshua Kresh, Managing Director, C-IP ² Prof. Sean O'Connor, Faculty Director, C-IP ² , George Mason University, Antonin Scalia Law School Kristina Pietro, Director of Operations & Events, C-IP ²
9:30 – 10:15 am	Student Introductions
10:15 – 11:30 am	Session 1: Overview and Economics of Intellectual Property
	Speaker: Prof. Jonathan Barnett, University of Southern California, Gould School of Law
11:30 am – 12:45 pm	Long Lunch Break – <i>refer to the "Course Handbook" doc for the Zoom hangout link</i>
12:45 – 2:15 pm	Session 2: Panel: The Role of IP Institutions in the Global IP System
	Panelists Joe Bradley, WIPO Jimmy Mauldin, U.S. Department of State Aurelia Schultz, Office of Policy and International Affairs, U.S. Copyright Office Andrew (Andy) Toole, PhD, U.S. Patent and Trademark Office <i>Moderator: Joshua Kresh, C-IP²</i>
2:15 – 2:35 pm	Short Break
2:35 – 3:50 pm	Session 3: The Different Kinds of Property in Intellectual Property
	Speaker: Prof. Sean O'Connor, C-IP ² , George Mason University, Antonin Scalia Law School
3:50 – 4:05 pm	Complete Today's Day 1 Evaluations via SurveyMonkey Link: https://www.surveymonkey.com/r/day1wipoc-ip2

TUESDAY, JUNE 7, 2022

MODULE II: PATENTS

- 9:00 – 10:15 am Session 4: Fundamentals of U.S. Patent Law
- Speaker: Prof. Kristen Jakobsen Osenga,
University of Richmond School of Law
- 10:15 – 10:30 am Short Break
- 10:30 – 11:45 am Session 5: Establishing Rights: U.S. Patent Prosecution
- Speaker: Prof. Dale Lazar, George Mason University,
Antonin Scalia Law School
- 11:45 am – 1:00 pm Long Lunch Break – *refer to the “Course Handbook” doc for the Zoom hangout link*
- 1:00 – 2:15 pm Session 6: Enforcing Rights: U.S. Patent Litigation
- Speakers: The Hon. Judge Susan Braden (Ret.)
Joshua Kresh, C-IP²
- 2:15 – 2:35 pm Short Break
- 2:35 – 4:05 pm Session 7: Panel: Patents in the Innovation Industries
- Panelists: John Kolakowski, Nokia
David Korn, PhRMA
Urška Petrovčič, Qualcomm
Hans Sauer, BIO
- Moderator: Prof. Sean O’Connor, C-IP², George Mason University,
Antonin Scalia Law School*
- 4:05 – 4:20 pm Complete Today’s Day 2 Evaluations via SurveyMonkey Link:
<https://www.surveymonkey.com/r/day2wipoc-ip2>

WEDNESDAY, JUNE 8, 2022

MODULE II PATENTS (cont’d)

- 9:00 – 10:15 am Session 8: The Real-World Value of Patents
- Speaker: Theresa M. Weisenberger, BakerHostetler
- 10:15 – 10:30 am Short Break

- 10:30 – 11:45 am Session 9: Monetizing Patents through Licensing
 Speaker: Larry Horn, MPEG LA
- 11:45 am – 1:00 pm Long Lunch Break – *refer to the “Course Handbook” doc for the Zoom hangout link*
- 1:00 – 2:15 pm Session 10: Design Patents
 Speaker: Chris Katopis, ABA, IPL Copyright Committee
- 2:15 – 2:35 pm Short Break
- 2:35 – 3:50 pm Session 11: Fireside Chat: The Hon. Judge Paul Michel (Ret.)
 U.S. Court of Appeals for the Federal Circuit, Washington, D.C.

 Prof. Sean O’Connor, C-IP², George Mason University,
 Antonin Scalia Law School
- 3:50 – 4:05 pm Complete Today’s Day 3 Evaluations via SurveyMonkey Link:
 <https://www.surveymonkey.com/r/day3wipoc-ip2>

THURSDAY, JUNE 9, 2022

MODULE III: SPECIAL INNOVATION LAW

- 9:00 – 10:15 am Session 12: The Patent Cooperation Treaty (*PCT*): *Tool for Global Patent Prosecution*
 Speaker: Matthew Bryan, WIPO
- 10:15 – 10:30 am Short Break
- 10:30 – 11:45 am Session 13: IP Issues in Life Sciences R&D and Commercialization
 Speaker: Prof. Emily Michiko Morris, Akron Law
- 11:45 am – 1:00 pm Long Lunch Break – *refer to the “Course Handbook” doc for the Zoom hangout link*
- 1:00 – 2:15 pm Session 14: IP Valuation and Management
 Speaker: Damon Matteo, CEO, Fulcrum Strategy
- 2:15 – 2:35 pm Short Break
- 2:35 – 4:05 pm Session 15: Simulation Exercise: Transfer of Technology and Licensing

Speaker: David Grossman, Office of Technology Transfer,
George Mason University

4:05 – 4:20 pm Complete Today's Day 4 Evaluations via SurveyMonkey Link:
<https://www.surveymonkey.com/r/day4wipoc-ip2>

FRIDAY, JUNE 10, 2022

MODULE IV: TOPICS TRADE SECRETS

9:00 – 10:15 am Session 16: Fundamentals of Trade Secrets

Speaker: Prof. Mark Schultz, University of Akron School of Law

10:15 – 10:30 am Short Break

10:30 – 11:45 am Session 17: Real World Value of Trade Secrets in a Global Innovation Economy

Speaker: Prof. Mark Schultz, University of Akron School of Law

11:45 am – 1:00 pm Long Lunch Break – *refer to the "Course Handbook" doc for the Zoom hangout link*

1:00 – 2:30 pm Session 18: Simulation Exercise: Best Practices for Protecting Trade Secrets

Speaker: Prof. Mark Schultz, University of Akron School of Law

2:30 – 2:50 pm Short Break

2:50 – 4:20 pm Session 19: Panel: Trade Secrets in Global Business

Panelists: James (Jim) Pooley, James Pooley, PLC (former Deputy Director
General, WIPO)
Richard (Dick) Thurston, RLT Global Consulting LLC
Debra Waggoner, Corning Incorporated
Richard V. Wells, Baker McKenzie

Moderator: Prof. Mark Schultz, University of Akron School of Law

4:20 – 4:35 pm Complete Today's Day 5 Evaluations via SurveyMonkey Link:
<https://www.surveymonkey.com/r/day5wipoc-ip2>

WEEK 2: IP AND CREATIVE INDUSTRIES

All regular classes will be held virtually over Zoom

All program times are in New York Eastern Daylight Time (EDT).

MONDAY, JUNE 13, 2022

MODULE V: COPYRIGHT

- 9:00 – 10:15 am Session 20: Fundamentals of Copyright
- Speaker: Prof. Sandra Aistars, George Mason University, Antonin Scalia Law School; Senior Fellow for Copyright Research and Policy & Senior Scholar, C-IP²
- 10:15 – 10:30 am Short Break
- 10:30 – 11:45 am Session 21: Securing & Using Copyright Protection Globally
- Speaker: Prof. Eric Priest, University of Oregon Law School
- 11:45 am – 1:15 pm Long Lunch Break and Overview of the LLM Program at Scalia Law
Please note this session is not mandatory.
Brian's presentation will begin around 12:00 pm EDT
- Speaker: Brian Benison, Director of Graduate Admissions, Antonin Scalia Law School
- 1:15 – 2:30 pm Session 22: Copyright in the Digital World
- Speaker: Steve Tepp, Sentinel Worldwide
- 2:30 – 2:50 pm Short Break
- 2:50 – 4:20 pm Session 23: Panel: Copyright in the Creative Industries
- Panelists: Troy Dow, Disney
 David Lowery, Songwriter & Artist
 Karen Marangi, RELX
 Danny Marti, Tencent
 Jessie Richard, Recording Industry Association of America
- Moderator:* Prof. Sandra Aistars, George Mason University, Antonin Scalia Law School; C-IP²
- 4:20 – 4:30 pm Complete Today's Day 6 Evaluations via SurveyMonkey Link:
<https://www.surveymonkey.com/r/day6wipoc-ip2>

Tuesday, June 14, 2022

MODULE V: COPYRIGHT (cont'd)

9:00 – 10:15 am	Session 24: An IP Social Justice Perspective on Copyright Protection for AI Implementations Speaker: Prof. Steven Jamar, Howard University School of Law, Institute for Intellectual Property and Social Justice (IIPSJ)
10:15 – 10:30 am	Short Break
10:30 – 11:45 am	Session 25: Case Study: Bringing Traditional Knowledge to Global Markets for the Benefit of Local Communities Speaker: Prof. Lateef Mtima, Howard University School of Law, Institute for Intellectual Property and Social Justice (IIPSJ)
11:45 am – 1:00 pm	Long Lunch Break – <i>refer to the “Course Handbook” doc for the Zoom hangout link</i>
1:00 – 2:15 pm	Session 26: Copyright Developments Outside the United States Speakers: Kimberly Isbell, U.S. Copyright Office Molly Stech, U.S. Patent & Trademark Office
2:15 – 2:35 pm	Short Break
2:35 – 3:50 pm	Session 27: Fireside Chat: Suzanne Wilson, General Counsel and Associate Register of Copyrights, U.S. Copyright Office Prof. Sandra Aistars, George Mason University, Antonin Scalia Law School; C-IP ²
3:50 – 4:05 pm	Complete Today's Day 7 Evaluations via SurveyMonkey Link: https://www.surveymonkey.com/r/day7wipoc-ip2

WEDNESDAY, JUNE 15, 2022

MODULE VI: TRADEMARKS

9:00 – 10:15 am	Session 28: Overview & Fundamentals of Trademarks Speaker: Prof. Amanda Compton, George Mason University, Antonin Scalia Law School
10:15 - 10:30 am	Short Break
10:30 – 11:45 am	Session 29: Real-World Value in Commercial Goodwill

Speaker: Prof. Justin Hughes, Loyola Law School, Los Angeles

11:45 am – 1:15 pm Long Lunch Break – refer to the “Course Handbook” doc for the Zoom hangout link

1:30 – 3:00 pm Session 30: C-IP² and Lemelson SI Panel:
[The US Innovation System in a Changed World](#)

Innovation systems vary around the world, with different mixes of government and private funding, approaches to technology transfer, and opportunities for startups and independent inventors. The US innovation system has responded historically to periods of high tariffs, international conflict, and inflation with restrictions on patenting and direct government involvement in the economy, and to periods of stability and international trade with intellectual property reforms and incentives for technology commercialization. As countries around the world retrench to an era of higher tariffs, rising inflation, reduced globalization, and increased techno-nationalism, how will the US innovation system respond? Will successful or failed approaches from the past return? How can key elements of the innovation system—science-based industries, universities, government labs, the IP system, and entrepreneurial communities—respond to the significant changes happening at present?

Opening historical perspective: Arthur Daemmrich, Director, Lemelson Center for the Study of Invention and Innovation, Smithsonian’s National Museum of American History

Panelists: Jonathan Barnett, Senior Fellow for Innovation Policy, C-IP², and Professor of Law, University of Southern California, Gould School of Law

Dedric Carter, Vice Chancellor for Innovation and Chief Commercialization Officer, Washington University in St. Louis

Valencia Martin Wallace, Deputy Commissioner for Patents, United States Patent and Trademark Office (USPTO)

Moderator: Prof. Sean O’Connor, C-IP², George Mason University, Antonin Scalia Law School

3:00 – 3:15 pm Complete Today’s Day 8 Evaluations via SurveyMonkey Link:
<https://www.surveymonkey.com/r/day8wipoc-ip2>

Thursday, June 16, 2022

MODULE VI: TRADEMARKS (cont’d)

9:00 – 10:30 am Session 31: Simulation Exercise: Protecting Brands in a Modern Economy

Speaker: Prof. Amanda Compton, George Mason University, Antonin Scalia Law School

10:30 – 10:45 am Short Break

MODULE VII: SPECIAL TOPICS IN CREATIVE INDUSTRIES

10:45 am – 12:00 pm Session 32: Intellectual Property Legislation

Speakers: Bradley J. Watts, Sen. Tom Tillis
Philip Warrick, Irell & Manella LLP

12:00 – 1:15 pm Long Lunch Break – *refer to the “Course Handbook” doc for the Zoom hangout link*

1:15 – 2:30 pm Session 33: Counterfeiting & International Enforcement

Speaker: Patrick Kilbride, Global Innovation Policy Center | U.S. Chamber of
Commerce

2:30 – 2:50 pm Short Break

2:50 – 4:05 pm Session 34: IP and Media Issues in Video Games

Speaker: Ben Golant, Tencent America

4:05 – 4:20 pm Complete Today’s Day 9 Evaluations via SurveyMonkey Link:
<https://www.surveymonkey.com/r/day9wipoc-ip2>

Friday, June 17, 2022

MODULE VII: SPECIAL TOPICS IN CREATIVE INDUSTRIES (cont’d)

9:00 – 10:15 am Session 35: IP & Competition Policy

Speaker: Prof. John Yun, Global Antitrust Institute, George Mason University
Antonin Scalia Law School

10:15 – 10:30 am Short Break

CAPSTONE SUMMARY, CERTIFICATES, AND CONCLUSION

10:30 – 11:30 am Session 36: IP Office Hours for Patents, Trade Secrets, Copyrights, and Trademarks

Speakers: Prof. Sandra Aistars, George Mason University, Antonin Scalia
Law School; Senior Fellow for Copyright Research and Policy &
Senior Scholar, C-IP²
Joshua Kresh, Managing Director, C-IP²
Prof. Sean O’Connor, Faculty Director, C-IP², George Mason
University, Antonin Scalia Law School

11:30 – 11:50 am Short Break

11:50 am – 12:50 pm Concluding Event & Closing Remarks

Speakers: Joshua Kresh, Managing Director, C-IP²
Prof. Sean O'Connor, Faculty Director, C-IP², George Mason
University, Antonin Scalia Law School
Maria Stella Ntamark, WIPO Academy

12:50 – 1:15 pm

Complete Today's Day 10 Evaluations:

<https://www.surveymonkey.com/r/day10wipoc-ip2>

Complete the Important Final WIPO-U.S. Program Evaluation:

<https://www.surveymonkey.com/r/finalwipoc-ip2>

1:15 pm

Program Concludes

C-IP² would like to thank the following speakers for donating their time to teach at the 2022 WIPO-U.S. Summer School on Intellectual Property:

The Hon. Judge Susan Braden (Ret.)
Joe Bradley, WIPO
Matthew (Matt) Bryan, WIPO
Dedric Carter, Washington University in St. Louis
Arthur Daemmrich, Lemelson SI
Troy Dow, Disney
Ben Golant, Tencent America
Larry Horn, MPEG LA
Kimberly (Kim) Isbell, U.S. Copyright Office
Patrick Kilbride, Global Innovation Policy Center
John Kolakowski, Nokia
David Korn, PhRMA
Karen Marangi, RELX
Daniel (Danny) Marti, Tencent
Damon Matteo, Fulcrum Strategy
Jimmy Mauldin, U.S. State Department
The Hon. Judge Paul Michel (Ret.)
Urška Petrovčič, Qualcomm
James (Jim) Pooley, PLC
Jessica (Jessie) Richard, RIAA
Hans Sauer, BIO
Aurelia Schultz, U.S. Copyright Office
Molly Stech, U.S. Patent and Trademark Office
Steve Tepp, Sentinel Worldwide
Richard (Dick) Thurston, RLT Global Consulting LLC
Andrew (Andy) Toole, U.S. Patent and Trademark Office
Debra Waggoner, Corning Inc.
Valencia Martin Wallace, U.S. Patent and Trademark Office
Philip (Phil) Warrick, Irell & Manella LLP
Bradley (Brad) J. Watts, Sen. Tom Tillis
Theresa Weisenberger, BakerHostetler
Richard V. Wells, Baker McKenzie
Suzanne (Suzy) Wilson, U.S. Copyright Office