SUMMER SCHOOL

WIPO-U.S. Summer School on Intellectual Property

Organized by
the World Intellectual Property Organization (WIPO)

In cooperation with
the Center for Intellectual Property x Innovation Policy (C-IP²),
George Mason University, Antonin Scalia Law School

In partnership with
the United States Intellectual Property Alliance (USIPA)

Hosted online from Arlington, Virginia, U.S.A. | June 3-7 & 10-14, 2024
WEEK 1: IP & INNOVATION INDUSTRIES
All regular classes will be held virtually over Zoom
All program times are in New York Eastern Daylight Time (EDT).

MONDAY, JUNE 3, 2024

WELCOME & INTRODUCTIONS

9:00 – 9:20 am  WIPO-U.S. Welcome, Introductions, & Program Overview
Speakers: Martha Chikowore, WIPO (bio)
Joshua Kresh, Interim Executive Director, C-IP2 (bio)
Kristina Pietro, Director of Operations & Events, C-IP2 (bio)

9:20 – 10:00 am  Student Introductions

MODULE I: OVERVIEW OF INTELLECTUAL PROPERTY

10:00 – 11:15 am  Session 1: Overview and Economics of Intellectual Property
Speaker: Prof. Jonathan Barnett, University of Southern California, Gould School of Law (bio)

Session Description: This session will give a brief overview of the law and economics of patents. It will cover the value of patents and why they matter for companies across different technological areas.

11:15 am – 12:15 pm  Long Lunch Break – the main Zoom link will remain open for students to network

12:15 – 1:45 pm  Session 2: Panel: The Role of IP Institutions in the Global IP System
Panelists: Martha Chikowore, WIPO (bio)
Tarek Fahmy, U.S. Department of State (bio)
Emily Lanza, Office of Policy and International Affairs, U.S. Copyright Office (bio)
Andrew A. Toole, PhD, U.S. Patent and Trademark Office (bio)
Moderator: Joshua Kresh, C-IP2 (bio)

Panel Description: This panel will discuss the key players in the global IP system. Panelists will consider the role of key stakeholders, including national IP offices and other governmental agencies, WIPO, the WTO, various multilateral organizations, and NGOs. The panel will consider past accomplishments and remaining challenges for these institutions to foster a vibrant and reliable global intellectual property system.

1:45 – 2:00 pm  Short Break
2:00 – 3:15 pm  Session 3: Fundamentals of U.S. Patent Law
Speaker: Prof. Kristen Jakobsen Osenga, University of Richmond School of Law  *(bio)*

Session Description: This session will provide an overview of main elements of patent law. It can and should cover key cases, but we have separate sessions on prosecution and litigation, so it will not cover cases that are specific to those areas.

3:15 – 3:30 pm  Complete Today’s Required Day 1 Evaluations:  
https://www.surveymonkey.com/r/2024cip2day1  *Respondents can change their answers on any survey page until they complete or exit the survey.

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**TUESDAY, JUNE 4, 2024**

**MODULE II:  PATENTS**

9:00 – 10:15 am  Session 4: Establishing Rights: U.S. Patent Prosecution
Speaker: Prof. Dale Lazar, George Mason University, Antonin Scalia Law School  *(bio)*

Session Description: This session will focus on U.S. patent prosecution. It will focus on cases relevant to patent prosecution (drafting patent applications and responding to actions from the USPTO).

10:15 – 10:30 am  Short Break

10:30 – 11:45 am  Session 5: Enforcing Rights: U.S. Patent Litigation
Speakers: The Hon. Judge Susan Braden (Ret.)  *(bio)*
Joysha Kresh, C-IP²  *(bio)*

Session Description: This session will go through stages of patent litigation. It will focus on the steps involved in patent litigation, from both the plaintiff and defendant, with practice tips from a litigator, and a judge’s point of view.

11:45 am – 12:45 pm  Long Lunch Break – *the main Zoom link will remain open for students to network*

12:45 – 2:15 pm  Session 6: Panel: Patents in the Innovation Industries
Panelists: John Kolakowski, Nokia  *(bio)*
David Korn, PhRMA  *(bio)*
Laurie Self, Qualcomm  *(bio)*
Hans Sauer, BIO  *(bio)*
Moderator: Joshua Kresh, C-IP²  *(bio)*

Panel Description: This panel of innovators and representatives from firms in the innovation industries will discuss the key role of patents in promoting,
securing, and facilitating innovative products and services sold to consumers around the globe. Panelists will detail their work in cutting-edge sectors of the innovation economy, such as in the high-tech and bio-pharmaceutical industries. They will also discuss the challenges they face in securing legal protection in the marketplace and in defending themselves against infringement. The panel will highlight how secure and effective patent rights are essential to investing in research and development and how uncertainties in patent law are threatening future innovation.

2:15 – 2:30 pm  Short Break

2:30 – 4:00 pm  Session 7:  Simulation Exercise: Patent Litigation
Speaker:  Naveen Modi, Paul Hastings (bio)

Session Description: This session will offer a real-world experience of U.S. patent litigation to help students understand the process. Students will break into teams and work on a proposed patent litigation project, with time for teams to present and respond to each other and to feedback from an experienced litigator.

4:00 – 4:15 pm  Complete Today’s Required Day 2 Evaluations:  
https://www.surveymonkey.com/r/2024cip2day2  *Respondents can change their answers on any survey page until they complete or exit the survey.

WEDNESDAY, JUNE 5, 2024

MODULE II: PATENTS (cont’d)

9:00 – 10:15 am  Session 8:  The Real-World Value of Patents
Speaker:  Christopher M. Arena, BakerHostetler (bio)

Session Description: This session will focus on the real-world value of patents across different industries, why companies should (or should not) consider patents, and where patents are considered most and least valuable. In the United States, certain inventions are easier to patent, and some patents are easier to challenge. This session will go over considerations companies should make as to where to focus efforts on patents.

10:15 – 10:30 am  Short Break

10:30 – 11:45 am  Session 9:  Monetizing Patents through Licensing
Speaker:  John Dubiansky, Dolby (bio)

Session Description: There are multiple ways that a company can obtain value through Patents. This session will focus on patent licensing and its relevance for the economy.
11:45 am – 12:45 pm  Long Lunch Break – the main Zoom link will remain open for students to network

12:45 – 2:00 pm  Session 10: Design Patents  
Speaker:  Chris Katopis, ABA, IPL Copyright Committee (bio)  
Session Description: This panel will cover U.S. design patents.

2:00 – 2:15 pm  Short Break

2:15 – 3:30 pm  Session 11: Fireside Chat  
Speakers:  The Hon. Paul R. Michel (Former Chief Judge) (bio)  
Joshua Kresh, C-IP2 (bio)  
Session Description: Join C-IP2 Interim Executive Director Joshua Kresh and Retired Chief Judge of the Federal Circuit Paul Michel for a discussion of the US Patent system, what we are doing right, what other countries can learn from us, where we have room for improvement, and practice tips.

3:30 – 3:45 pm  Complete Today’s Required Day 3 Evaluations:  
https://www.surveymonkey.com/r/2024cip2day3  *Respondents can change their answers on any survey page until they complete or exit the survey.

THURSDAY, JUNE 6, 2024

MODULE II: PATENTS (cont’d)

Speaker:  Matthew Bryan, WIPO (bio)  
Session Description: This session will review the Patent Cooperation Treaty (PCT), which assists applicants in seeking patent protection internationally for their inventions, helps patent offices with their patent granting decisions, and facilitates public access to a wealth of technical information relating to those inventions. By filing one international patent application under the PCT, applicants can simultaneously seek protection for an invention in many countries.

10:15 – 10:30 am  Short Break
MODULE III: SPECIAL INNOVATION LAW

10:30 – 11:45 am  Session 13: IP Issues in Life Sciences R&D and Commercialization
Speaker: Prof. Emily Michiko Morris, Akron Law (bio)

Session Description: This panel will focus on intellectual property issues in the field of life sciences. Patents, regulatory exclusivities, trade secrets, and other areas may also be discussed. The focus will be on how major areas of patent law are applied in life sciences, with a discussion of patent eligibility, enablement, and written description, along with specific considerations for trade secrets and regulatory exclusivities that can provide protection to life sciences innovation.

11:45 am – 12:15 pm  Short Lunch Break – the main Zoom link will remain open for students to network

12:15 – 1:45 pm  Session 14: Simulation Exercise: Transfer of Technology and Licensing
Speaker: David Grossman, Office of Technology Transfer, George Mason University (bio)

Session Description: This session will go over technology transfer and how universities work with companies to bring inventions to market. It will provide an opportunity for students to think about how a university might consider which inventions to promote, how to pick companies to work with, and how to structure deals to benefit the university, the public, and the company they are working with.

1:45 – 2:00 pm  Short Break

MODULE IV: TRADE SECRETS

2:00 – 3:15 pm  Session 15: Fundamentals of Trade Secrets
Speaker: Prof. Mark Schultz, University of Akron School of Law (bio)

Session Description: This session will introduce trade secrets and provide the fundamentals of this area of the law. Trade secrets are different from other IP rights in that they are not registered with the government, and they can be indefinite so long as they are kept secret. This session will introduce the law, what can be covered by a trade secret, and what is required to protect one.

3:15 – 3:30 pm  Complete Today’s Required 4 Evaluations: https://www.surveymonkey.com/r/2024cip2day4  *Respondents can change their answers on any survey page until they complete or exit the survey.

FRIDAY, JUNE 7, 2024

MODULE IV: TRADE SECRETS (cont.).

9:00 – 10:15 am  Session 16: Real-World Value of Trade Secrets in a Global Innovation Economy
Speaker: Prof. Mark Schultz, University of Akron School of Law (bio)
Session Description: This session will focus on the value of trade secrets, both to the companies who keep them and to the economy overall, what can a company do with a trade secret, and why might a company want a trade secret versus a patent.

10:15 – 10:30 am  Short Break

10:30 am – 12:00 pm  Session 17: Simulation Exercise: Best Practices for Protecting Trade Secrets
Speaker:  Prof. Mark Schultz, University of Akron School of Law (bio)

Session Description: This session will provide an opportunity for students to use what they have learned in the prior sessions to act as a trade secret attorney and think about a problem that such an attorney might work on.

12:00 – 1:00 pm  Long Lunch Break – the main Zoom link will remain open for students to network

1:00 – 2:30 pm  Session 18: Panel: Trade Secrets in Global Business
Panelists:  Kerri Braun, Cisco (bio)
Victoria (Vicki) Cundiff, University of Pennsylvania Carey Law School (bio)
Dean Harts, 3M (bio)
James (Jim) Pooley, James Pooley, PLC (former Deputy Director General, WIPO) (bio)
Moderator:  Prof. Mark Schultz, University of Akron School of Law (bio)

Panel Description: The panel will discuss the role of trade secrets in promoting and securing new technological and commercial innovation in the global economy. Industry representatives will discuss the key role that trade secrets serve in their companies’ operations and how effective protection is essential to flourishing societies and economic growth. The panel will explore recent developments in U.S. domestic (DTSA) and international trade secret law and discuss the challenges that must be overcome to develop shared standards and build a secure global trade secret protection network.

2:30 – 2:45 pm  Complete Today’s Required Day 5 Evaluations:
https://www.surveymonkey.com/r/2024cip2day5  *Respondents can change their answers on any survey page until they complete or exit the survey.

WEEK 2: IP AND CREATIVE INDUSTRIES
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MONDAY, JUNE 10, 2024

MODULE V: TRADEMARKS
Session 19: Overview of Trademarks
Speaker: Olivia Muller, Erik M. Pelton & Associates, PLLC (bio)

Session Description: This session will provide an overview of trademark law, what a trademark is, how to get one, and how to protect one.

10:15 – 10:30 am Short Break

Session 20: Real-World Value of Commercial Goodwill
Speaker: Olivia Muller, Erik M. Pelton & Associates, PLLC (bio)

Session Description: This session will focus on the value that trademarks can create for their holders and why individuals or companies should file for trademarks.

11:45 am – 12:45 pm Long Lunch Break – the main Zoom link will remain open for students to network

Session 21: Simulation Exercise: Protecting Brands in a Modern Economy
Speaker: Olivia Muller, Erik M. Pelton & Associates, PLLC (bio)

Session Description: This session will provide an opportunity for students to use what they have learned in the earlier trademark sessions to act as in-house counsel for a company with a trademark issue.

2:15 – 2:30 pm Short Break

Session 22: Trademark Fireside Chat
Speakers: John Maltbie, Louis Vuitton North America, Inc.
Prof. Alexandra Roberts, Northeastern University School of Law and College of Arts, Media and Design (bio)

Session Description: This session will explore hot topics in trademark law from the luxury brand perspective. The conversation will likely touch on topics from trademark and trade dress registration and brand management, to litigation and anti-counterfeiting strategies, to first sale, parody, and fair uses.

3:45 – 4:00 pm Complete Today’s Required Day 6 Evaluations: https://www.surveymonkey.com/r/2024cip2day6 *Respondents can change their answers on any survey page until they complete or exit the survey.
Tuesday, June 11, 2024

MODULE VI: SPECIAL TOPICS IN CREATIVE INDUSTRIES PART 1

9:00 – 10:15 am
Session 23: IP, Antitrust, & Competition Policy
Speaker: Prof. John M. Yun, Global Antitrust Institute, George Mason University Antonin Scalia Law School (bio)

Session Description: This session will serve as an introduction to U.S. antitrust law and competition policy, with a particular focus on areas where antitrust and IP intersect.

10:15 – 10:30 am Short Break

10:30 – 11:45 am
Session 24: Intellectual Property Legislation
Speakers: Philip Warrick, Irell & Manella (bio)
          Bradley J. Watts, Global Innovation Policy Center | U.S. Chamber of Commerce (bio)

Session Description: Former legislative staffers will discuss pending IP legislation, as well as the legislative process in the United States.

11:45 am – 1:00 pm Long Lunch Break – the main Zoom link will remain open for students to network

1:00 – 2:30 pm
Opening Historical Perspective: Arthur Daemmrich, ASU CSPO (bio)
Panelists: Rama G. Elleru, Special Competitive Studies Project (bio)
          David J. Kappos, Cravath, Swaine & Moore LLP (bio)
          Amy Semet, University at Buffalo School of Law (bio)
          Saurabh Vishnubhatlakat, Benjamin N. Cardozo School of Law (bio)
Moderator: Joshua Kresh, C-IP² (bio)

Panel Description: Technology moves quickly, while the law is often slow to adjust. This panel will look at how the law has adapted to past changes in platform technologies and what lessons can be applied to Artificial Intelligence. New platforms create many potential challenges: Some are variants of older issues and may already have laws in place (or that need slight modifications), while others are new challenges that may require new solutions. We will explore both types of issues, with a focus on how the law can spur, or slow, innovation.

Registration: https://cip2.gmu.edu/virtual-panel-june-11-2024/?mc_cid=a53f4de90e&mc_eid=5e1e2a10f0
2:30 – 2:45 pm    Short Break

2:45 – 3:30 pm    Overview of the Graduate Admissions and International Initiatives at Scalia Law

*Please note this session is not mandatory or counted toward credit.*

Speaker: Brian J. Benison, George Mason University, Antonin Scalia Law School (bio)

Description: Brian J. Benison is the Director of Graduate Admissions and International Initiatives for the residential and online Master of Laws (LLM) programs, as well as the Juris Masters (JM) program. He has over ten years of experience in international education. He will give a presentation and answer questions about graduate admissions and international initiatives at Scalia Law.

3:30 – 3:45 pm    Complete Today’s Required Day 7 Evaluations:  

https://www.surveymonkey.com/r/2024cip2day7  *Respondents can change their answers on any survey page until they complete or exit the survey.*

WEDNESDAY, JUNE 12, 2024

MODULE VII: COPYRIGHTS

9:00 – 10:15 am    Session 26: Fundamentals of Copyright

Speaker: Prof. Sandra Aistars, George Mason University, Antonin Scalia Law School; Senior Fellow for Copyright Research and Policy & Senior Scholar, C-IP² (bio)

Session Description: This session will introduce U.S. copyright law, including what is copyrightable and what acts infringe a copyright.

10:15 – 10:30 am    Short Break

10:30 – 11:45 am    Session 27: Securing & Using Copyright Protection Globally

Speaker: Eric Priest, University of Oregon Law School (bio)

Session Description: TBA

11:45 am – 12:45 pm  Long Lunch Break – the main Zoom link will remain open for students to network

12:45 – 2:00 pm    Session 28: Copyright in the Digital World

Speaker: Chris Newman, George Mason University, Antonin Scalia Law School (bio)
Session Description: This session will discuss the impact of digital technology on copyright and the provisions of U.S. law that seek to regulate the use of copyrighted works in an online environment.

2:00 – 2:15 pm  
Short Break

2:15 – 3:45 pm  
Session 29: Panel: Copyright in the Creative Industries  
Panelists:  
- Troy Dow, The Walt Disney Company (bio)  
- Dr. David Lowery, Songwriter & Artist (bio)  
- Karen Marangi, RELX Group (bio)  
- Jessica Richard, Recording Industry Association of America (bio)  
Moderator:  
- Prof. Sandra Aistars, George Mason University, Antonin Scalia Law School; C-IP² (bio)

Panel Description: This panel of creators and representatives from the creative industries will discuss copyright’s key role in promoting the creation and distribution of movies, music, books, and all the other creative works that enrich our lives. Panelists will also discuss the challenges they face in protecting their copyrighted works against pervasive infringement. The panel will highlight how secure and effective property rights in creative works are essential to encouraging a vibrant and flourishing creative economy.

3:45 – 4:00 pm  
Complete Today’s Required Day 8 Evaluations:  
https://www.surveymonkey.com/r/2024cip2day8  *Respondents can change their answers on any survey page until they complete or exit the survey.

Thursday, June 13, 2024

MODULE VII: SPECIAL TOPICS IN CREATIVE INDUSTRIES PART 2

9:00 – 10:15 am  
Session 30: Generative AI Challenges to IP Law and Administration  
Speaker:  
- Prof. Steven D. Jamar, Institute for Intellectual Property and Social Justice (IIPSJ) (bio)

Session Description: This session will focus on IP and social justice issues with current AI systems including Large Language Models (LLMs).

10:15 – 10:30 am  
Short Break

10:30 – 11:45 am  
Session 31: Case Study: Bringing Traditional Knowledge to Global Markets for the Benefit of Local Communities  
Speaker:  
- Prof. Lateef Mtima, Howard University School of Law, Institute for Intellectual Property and Social Justice (IIPSJ) (bio)
Session Description: This session will focus on traditional knowledge, what protections are available, and how IP can benefit local communities.

11:45 am – 12:45 pm  Long Lunch Break – *the main Zoom link will remain open for students to network*

12:45 – 2:00 pm  Session 32: Copyright Developments Outside the United States  
Speakers: Maria Strong, U.S. Copyright Office (bio)  
Ann Chaitovitz, U.S. Patent & Trademark Office (bio)

Session Description: This session will focus on recent copyright updates from outside the United States.

2:00 – 2:15 pm  Short Break

2:15 – 3:30 pm  Session 33: Fireside Chat:  
Speakers: Sharon Israel, U.S. Patent & Trademark Office (bio)  
Prof. Sandra Aistars, George Mason University, Antonin Scalia Law School; C-IP2 (bio)

Session Description: *TBA*

3:30 – 3:45 pm  Complete Today’s Required Day 9 Evaluations:  
https://www.surveymonkey.com/r/2024cip2day9  *Respondents can change their answers on any survey page until they complete or exit the survey.*

Friday, June 14, 2024

MODULE VII: SPECIAL TOPICS IN CREATIVE INDUSTRIES PART 2 (cont’d)

9:00 – 10:15 am  Session 34: Counterfeiting & International Enforcement  
Speaker: Sydney Redden, Global Innovation Policy Center | U.S. Chamber of Commerce (bio)

Session Description: This session will focus on the importance of public-private partnership in the fight against fakes, and best practices that inform international anti-counterfeiting enforcement mechanisms.

10:15 – 10:30 am  Short Break

10:30 – 11:45 am  Session 35: IP and Media Issues in Video Games  
Speaker: Ben Golant, Tencent America (bio)
Session Description: This session will focus on IP and media issues particular to video games.

**CAPSTONE SUMMARY, CERTIFICATES, AND CONCLUSION**

11:45 am – 12:45 pm  Session 36 (Extra Credit): IP Office Hours
 Speakers:  Prof. Sandra Aistars, C-IP², Scalia Law (bio)
           Joshua Kresh, C-IP² (bio)
           Prof. Emily Michiko Morris, Akron Law (bio)
           Prof. Kristen Osenga, Richmond Law (bio)

Session Description: This session is for extra credit and will count as a make up for certificate attendance purposes. It will be an open session with a chance for students to ask questions of several faculty members. Students should feel free to ask anything of interest that they think we may be able to answer.

12:45 – 1:00 pm  Concluding Event & Closing Remarks
 Speakers:  Joshua Kresh, Interim Executive Director, C-IP² (bio)
           Mrs. Maria-Stella Ntamark, WIPO Academy (bio)

1:00 – 1:15 pm  Complete Today’s Required Day 10 Evaluations:  
https://www.surveymonkey.com/r/2024cip2day10

Complete the Important Final WIPO-U.S. Program Evaluation:  
https://www.surveymonkey.com/r/2024cip2finalevaluation

*Respondents can change their answers on any survey page until they complete or exit the survey.

1:15 pm  Program Concludes

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* C-IP² would like to thank the following speakers for donating their time to teach and speak at the 2024 WIPO-U.S. Summer School on Intellectual Property:

  **Christopher M. Arena**, Partner, Baker & Hostetler LLP
  **Brian Benison**, Director of Graduate Admissions and International Initiatives, Scalia Law
The Hon. Susan G. Braden, Judge (Retired), U.S. Court of Federal Claims; Jurist in Residence, C-IP

Kerri Braun, Senior Corporate Counsel, Trade Secret and Copyright, Cisco

Matthew Bryan, Director, Patent Cooperation Treaty (PCT) Legal and User Relations Division, WIPO

Ann Chaitovitz, Copyright Attorney-Advisor, U.S. Patent & Trademark Office (USPTO)

Martha Chikowore, Acting Head, Academic Institutions and Executive Program, WIPO

Victoria A. Cundiff, Chair Working Group 12, Trade Secrets, The Sedona Conference;

Visiting Lecturer in Law, Yale Law School

Arthur Daemmrich, Director, Arizona State University Consortium for Science, Policy and Outcomes (CSPO); Professor of Practice (FSC), School for the Future of Innovation in Society

Troy Dow, Vice President & Counsel, Government Relations and IP Legal Policy & Strategy, The Walt Disney Company

John Dubiansky, Senior Director, Intellectual Property and Standards Policy, Dolby Laboratories

Rama G. Elluru, Senior Director for Society and Intellectual Property, Special Competitive Studies Project

Tarek Fahmy, Director, Office of Intellectual Property Enforcement, U.S. Department of State

Ben Golant, Senior Director for Global Games Policy, Tencent America

Dean Harts, Vice President, Assoc. General Counsel Data Protection and Info Governance, 3M

Sharon Israel, Chief Policy Officer and Director for International Affairs,

U.S. Patent and Trademark Office (USPTO)

David J. Kappos, Partner, Cravath, Swaine & Moore LLP

John Kolakowski, Director, Licensing, Nokia Technologies

David Korn, Vice President, Intellectual Property and Law, PhRMA

Emily Lanza, Senior Counsel, U.S. Copyright Office, Office of Policy & International Affairs

John Maltbie, Director of Civil Enforcement, Intellectual Property, Louis Vuitton North America, Inc.

Karen Marangi, Director, Federal Government Affairs & Head of US IP Policy, RELX Group

The Hon. Paul R. Michel, Former Chief Judge, U.S. Court of Appeals for the Federal Circuit

Naveen Modi, Global Co-Chair of Intellectual Property and Partner, Paul Hastings

Olivia Muller, Managing Attorney, Erik M. Pelton & Associates, PLLC

James Pooley, Trade Secret Expert, James Pooley, PLC

Sydney Redden, Senior Manager, IP Enforcement,

U.S. Chamber of Commerce's Global Innovation Policy Center (GIPC)

Jessica (Jessie) Richard, Senior Vice President, Federal Public Policy,

Recording Industry Association of America (RIAA)

Alexandra Jane Roberts, Professor of Law and Media, Northeastern University School of Law and the Department of Music, the College of Arts, Media and Design

Hans Sauer, Deputy General Counsel, IP, Biotechnology Industry Organization (BIO)
Laurie Self, Senior Vice President & Counsel, Government Affairs, Qualcomm

Amy Semet, Associate Professor, University at Buffalo School of Law

Maria Strong, Associate Register of Copyrights
and Director of Policy and International Affairs, U.S. Copyright Office

Dr. Andrew Toole, Chief Economist, U.S. Patent and Trademark Office (USPTO)

Saurabh Vishnubhakat, Professor of Law; Director,
Intellectual Property and Information Law Program, Benjamin N. Cardozo School of Law

Philip Warrick, Counsel, Irell & Manella LLP

Brad Watts, Vice President for Patents and Innovation Policy,
U.S. Chamber of Commerce's Global Innovation Policy Center (GIPC)