

**Sponsorship Opportunities Available for**  
**THE CENTER FOR INTELLECTUAL PROPERTY X INNOVATION POLICY'S**  
**2024 ANNUAL FALL CONFERENCE:**  
***THE IMPORTANCE OF EXCLUSIVE RIGHTS***  
**on October 17-18, 2024, as follows:**

**SOLD! ~~\*\* Thursday All Day Sponsor: \$13,000 \*\*~~**

**~~Sponsor of Thursday Registration & Refreshments, Coffee Breaks and Speakers Dinner~~**

- ~~• Recognition and placement of Sponsor's logo in breakfast, break, and lunch areas and on event signage, conference website, and printed program.~~
- ~~• Verbal recognition during welcoming remarks, closing remarks, and specific featured event.~~
- ~~• **Three (3)** Invitations to Conference Speakers' Dinner on Thursday, October 17<sup>th</sup>~~
- ~~• **One (1)** Dedicated Sponsor and Speakers' table on Friday, October 18<sup>th</sup> Lunch~~
- ~~• **Eight (8)** Complimentary registrations for Sponsor's organization (or given away at Sponsor's request).~~

**SOLD! ~~Featured Sponsor of Friday Special Reception: \$10,000~~**  
**~~(Co-Hosted with GMU Intellectual Property Law Society)~~**

- ~~• Recognition and placement of Sponsor's logo on reception tables, event signage, conference website, and printed program.~~
- ~~• Verbal recognition during welcoming remarks and closing remarks.~~
- ~~• **Two (2)** Invitations to conference Speakers' Dinner on Thursday, October 17<sup>th</sup>~~
- ~~• **One (1)** Dedicated Sponsor and Speakers' table on Friday, October 18<sup>th</sup> Lunch~~
- ~~• **Six (6)** Complimentary registrations for Sponsor's organization (or given away at Sponsor's request).~~

**Featured Sponsor of Friday Keynote Lunch, Address by KATHI VIDAL, Under  
Secretary of Commerce for Intellectual Property  
and Director of the USPTO: \$7,500**

- Recognition and placement of Sponsor's logo on Lunch menus (one at each place setting) and on event signage, conference website, and printed program.
- **One (1)** Table for designated Sponsor materials in lunchroom.

- Verbal recognition during welcoming remarks, closing remarks, and specific featured event.
- **One (1)** Invitation to Conference Speakers' Dinner on Thursday, October 17<sup>th</sup>
- **One (1)** Dedicated Sponsor and Speakers' table on Friday, October 18<sup>th</sup> Lunch
- **Five (5)** Complimentary registrations for Sponsor's organization (or given away at Sponsor's request).

**~~SOLD!~~ Featured Sponsor of Friday Registration & Breakfast: \$4,000**

- ~~Recognition and placement of Sponsor's logo in registration and breakfast area and on event signage, conference website, and printed program.~~
- ~~Verbal recognition during welcoming remarks, closing remarks, and specific featured event.~~
- ~~**One (1)** Invitation to Conference Speakers' Dinner on Thursday, October 17<sup>th</sup>~~
- ~~**Four (4)** Complimentary registrations for Sponsor's organization (or given away at Sponsor's request).~~

**Featured Sponsor of Friday Breaks (2 Breaks): \$4,000**

- Recognition and placement of Sponsor's logo in break area and on event signage, conference website, and printed program.
- Verbal recognition during welcoming remarks, closing remarks, and specific featured event.
- **One (1)** Invitation to Conference Speakers' Dinner on Thursday, October 17<sup>th</sup>
- **Four (4)** Complimentary registrations for Sponsor's organization (or given away at Sponsor's request).

**Gold Level Sponsor (unlimited): \$3,000**

- Recognition and placement of Sponsor's logo on event signage, conference website, and printed program.
- **One (1)** Invitation to Conference Speakers' Reception & Dinner on Thursday, October 17<sup>th</sup>
- **Three (3)** Complimentary registrations for Sponsor's organization (or given away at Sponsor's request).

### **Silver Level Sponsor (unlimited): \$2,000**

- Recognition and placement of Sponsor's logo on event signage, conference website, and printed program.
- **One (1)** Invitation to Conference Speakers' & Dinner on Thursday, October 17<sup>th</sup>.
- **Two (2)** Complimentary registrations for Sponsor's organization (or given away at Sponsor's request).

### **Valued Supporter (unlimited): \$1,000**

- Recognition and placement of Sponsor's logo on event signage, conference website, and printed program.
- **One (1)** Complimentary registration.

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We request that interested conference sponsors confirm their level of support and provide us with a high-resolution logo **no later than EOD Monday, September 23**, so that we can ensure inclusion in our **printed** conference materials (per the above "printed program" benefits).

*All sponsorship payments will be made to the [George Mason University Foundation, Inc.](#) and routed to [C-IP2, GMU's](#) account. GMU Foundation, Inc. is a non-profit, 501(c)(3) organization established in 1966 to receive, manage, invest, and administer private gifts, including endowment and real property, made in support of George Mason University. Sponsorship payments will represent a portion of both nondeductible and deductible portions and the sponsor will receive the appropriate charitable tax receipt. Your contribution is tax deductible to the fullest extent allowed by law. The George Mason University Foundation, Inc. is a registered 501(c)(3) organization (EIN:54-1603842).*