



Title: How AI, Metaverses, Crypto, and Cyber will Upend the 21st Century

Author: Jon M. Garon

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Revolutionizing the Future: Jon M. Garon's New Book Explores the Impact of Emerging Technologies on Society

Fort Lauderdale, FL – Professor Jon M. Garon's latest book, *How AI, Metaverses, Crypto, and Cyber will Upend the 21st Century*, delves into the transformative power of cutting-edge technologies and their profound impact on social interactions and communal experiences. This insightful work examines the dynamic interplay between artificial intelligence, immersive online environments, augmented reality, blockchain, crypto, and FinTech, and how these innovations are reshaping our world.

Garon meticulously tracks the evolution of the internet, video games, AI, and other emerging technologies as they converge into the metaverse—a revolutionary communications and commercial platform. He explores how each technological transformation influences and reshapes culture, proposing ways in which metaverse platforms could operate within the public sphere.

The book also provides a comprehensive analysis of the regulatory landscape, highlighting the efforts of governments in China, Europe, and the United States to control the economic and social future shaped by these technologies. Garon compares the conflicting views among states on the ideal structure and function of the metaverse, offering practical guidance on the adoption of regulations in employment and educational settings.

How AI, Metaverses, Crypto, and Cyber will Upend the 21st Century is an essential read for students, scholars, and practitioners in fields such as antitrust and competition law, cyberspace law, finance and banking law, internet studies, and regulation and governance. Garon's expertise and thorough research provide valuable insights into the future of technology and its regulatory challenges.

Edward Elgar Publishing: <https://www.e-elgar.com/shop/usd/how-ai-metaverses-crypto-and-cyber-will-upend-the-21st-century-9781035301553.html>

Amazon: <https://www.amazon.com/Metaverses-Crypto-Cyber-Upend-Century/dp/1035301555>

About the Author

Jon M. Garon is a Professor of Law and the Director of the Goodwin Program for Society, Technology, and the Law at Nova Southeastern University's Shepard Broad College of Law. He is a nationally recognized authority on technology law, intellectual property, and information privacy.

Garon's academic journey began with a bachelor's degree from the University of Minnesota, followed by a juris doctor degree from Columbia University School of Law. His career includes significant leadership roles, such as serving as Dean of the Shepard Broad College of Law, Dean of Hamline University School of Law, and founding director of the Northern Kentucky University's Law + Informatics Institute and Lundsford Academy. He has published extensively, with over 70 academic articles, books, and book chapters to his name. His works cover a wide range of topics, including copyright law, entertainment law, and the legal implications of emerging technologies. Some of his notable publications include *Parenting for the Digital Generation*, *The Entrepreneur's Intellectual Property & Business Handbook* and *The Independent Filmmaker's Law & Business Guide*.

Garon's expertise and contributions to the field make him a sought-after speaker and thought leader in technology law and policy, known for his ability to distill complex technological concepts into accessible and engaging narratives.

Advance Praise for the Book

'Jon Garon has written a vitally important book about how new technology – artificial intelligence, crypto currency, the metaverse – will radically alter our world. It is hard to appreciate change when in the midst of it, but Garon writes so clearly and powerfully about how our society will be transformed. This "must read" book is both chilling in describing what we face and hopeful about what we can do.'

– Erwin Chemerinsky, University of California, Berkeley, US

'A fascinating exploration and vision of how the metaverse and AI will become the new grounds – including battlegrounds – for human play, work, and global competition. This engaging and insightful book will help us insist and engage in building the metaverse as a more inclusive, diverse, and democratic environment.'

– Orly Lobel, University of San Diego, US

‘Jon Garon’s prescience and insight will finally help us understand the world being created by our connected tech. Weaving together the threads of digital advances – from AI to the metaverse to cryptocurrencies – this book explains how your home, workplace, school, politics and religion are being changed forever.’

– Ted Claypoole, Womble Bond Dickinson LLP, US

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Media Contact Information:

Karen Rose
Director of Outreach and Engagement
Shepard Broad College of Law
Nova Southeastern University
3300 University Avenue, Fort Lauderdale, FL 33328
kr550@nova.edu | 954.262.6303